



FOR IMMEDIATE RELEASE

APOLLO ENTERPRISE SOLUTIONS, LTD. ("AES") (AES:BH, OAL:GR) ISSUED 26TH PATENT FOR ITS REVOLUTIONARY AI PLATFORM

Los Angeles, California, March 13, 2017 – Apollo Enterprise Solutions, Ltd. ("AES") (AES:BH; OAL:GR), the leader in advancing the science of customer conversion, announced today that its patent 9,589,300, titled "Enhanced transaction resolution techniques," has been issued and published by the United States Patents and Trademarks Office. This patent further expands the use of AI technology in generating high-converting delinquent debt settlement offers. AES now has a total of 28 patents allowed and issued in nine countries, including the U.S., China, Japan, Australia, and South Korea.

"The technology covered by this patent further validates our belief in the strength of our patented AI technologies," stated Joseph Konowiecki, AES' President and CEO. "We will continue to invest in research and development to introduce our technologies to an increasing number of industries and applications."

About AES

AES' TrueConversion™ Artificial Intelligence Platform, powered by Psychographic Conversion™ AI Technology, enables financial institutions, healthcare organizations, banks, utilities, merchandisers, and enterprises in many other industries to enhance their member, customer and client experiences while increasing conversion rates for enrollment, services, and payments. The Psychographic Conversion™ AI technology uses advanced behavioral psychology, linguistics and data analytics to persuade consumers to take immediate action, at any time, from anywhere, using any smart device. The TrueConversion™ Artificial Intelligence platform is available on all continents through third-party Certified Systems Integrators and Consultants, supported by AES offices in Los Angeles, New York and London. AES owns one of the largest worldwide portfolios of customer conversion patents. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <http://www.aestruel.com>.

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